



## Fund Details

### Investment Objective

The objective of the scheme is to provide capital growth and income by investing primarily in a well-diversified portfolio of dividend paying companies that have a relatively high dividend yield.

### Fund Manager

Mr. Dhaval Gala & Mr. Dhaval Joshi

### Date of Allotment

February 26, 2003

### Benchmark Tier I

Nifty 500 TRI

### Tier II Benchmark

Nifty Dividend Opportunities 50 Index TRI

### Managing Fund Since

April 01, 2022 & November 21, 2022

### Experience in Managing the Fund

2.0 Years & 1.4 Years

### SIP

Daily/Weekly/Monthly: Minimum ₹ 100/-

### Fund Category

Dividend Yield Fund

### Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend



### Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption /switchout of units on or before 90 days from the date of allotment: 1.00% of applicable NAV. For redemption /switch-out of units after 90 days from the date of allotment: Nil.

### AUM

Monthly Average AUM	₹	1285.58	Crores
AUM as on last day	₹	1271.17	Crores

### Total Expense Ratio (TER)

Regular	2.26%
Direct	1.49%

Including additional expenses and goods and service tax on management fees.

### Other Parameters

Standard Deviation	14.09%
Sharpe Ratio	1.32
Beta	0.92
Portfolio Turnover	0.40

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 7.90% (FBIL Overnight MIBOR as on 31 March 2024) for calculating Sharpe Ratio

### Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

### Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

## PORTFOLIO

Issuer	% to Net Assets
IT - Software	14.00%
Infosys Limited	5.64%
Tata Consultancy Services Limited	2.72%
HCL Technologies Limited	1.58%
LTI Mindtree Limited	1.05%
Tech Mahindra Limited	0.90%
Coforge Limited	0.90%
Persistent Systems Ltd	0.62%
Birlasoft Limited	0.58%
Power	9.38%
NTPC Limited	4.05%
NLC India Limited	2.43%
Power Grid Corporation of India Limited	2.14%
CESC Limited	0.77%
Banks	9.14%
HDFC Bank Limited	3.42%
Bank of India	1.62%
The Federal Bank Limited	1.37%
State Bank of India	1.19%
Bank of Baroda	1.18%
The Jammu & Kashmir Bank Limited	0.35%
Finance	6.54%
Shriram Finance Ltd	2.04%
LIC Housing Finance Limited	1.82%
Manappuram Finance Limited	1.53%
SBFC Finance Ltd	0.97%
REC Limited	0.18%
Capital Markets	6.47%
Multi Commodity Exchange of India Limited	2.61%
Computer Age Management Services Limited	2.07%
ICICI Securities Limited	0.92%
Central Depository Services (India) Limited	0.86%
Automobiles	5.02%

Issuer	% to Net Assets
Hero MotoCorp Limited	2.53%
Bajaj Auto Limited	2.48%
Consumable Fuels	4.78%
Coal India Limited	4.78%
FRANCE	3.90%
LVMH MOET HENNESSY LOUIS VUITTON SE	1.98%
L'OREAL	1.92%
Diversified FMCG	3.65%
ITC Limited	2.82%
Hindustan Unilever Limited	0.83%
Petroleum Products	3.37%
Bharat Petroleum Corporation Limited	2.37%
Castrol India Limited	1.00%
Aerospace & Defense	3.34%
Bharat Electronics Limited	1.84%
Hindustan Aeronautics Limited	1.50%
United States of America	3.04%
Starbucks ORD	1.68%
Accenture PLC	1.36%
Commercial Services & Supplies	2.77%
CMS Info Systems Limited	2.77%
Gas	2.69%
GAIL (India) Limited	1.02%
Mahanagar Gas Limited	0.90%
Indraprastha Gas Limited	0.77%
Oil	2.44%
Oil & Natural Gas Corporation Limited	2.44%
Textiles & Apparels	2.29%
Kewal Kiran Clothing Limited	2.29%
Fertilizers & Agrochemicals	2.09%
Dhanuka Agritech Limited	1.47%
Bayer Cropscience Limited	0.62%
Industrial Products	1.67%



Issuer	% to Net Assets
RHI Magnesita India Limited	1.67%
Minerals & Mining	1.60%
NMDC Limited	1.60%
Consumer Durables	1.46%
Blue Star Limited	0.94%
Akzo Nobel India Limited	0.52%
Non - Ferrous Metals	1.32%
National Aluminium Company Limited	1.32%
Pharmaceuticals & Biotechnology	1.24%
Sanofi India Limited	1.24%
Food Products	1.02%
Avanti Feeds Limited	0.53%
Britannia Industries Limited	0.49%

Issuer	% to Net Assets
Realty	0.83%
Anant Raj Ltd	0.83%
Personal Products	0.78%
Emami Limited	0.78%
Paper Forest & Jute Products	0.64%
Tamil Nadu Newsprint & Papers Limited	0.64%
Agricultural Food & other Products	0.60%
Balrampur Chini Mills Limited	0.60%
Ferrous Metals	0.51%
Tata Steel Limited	0.51%
Transport Services	0.41%
InterGlobe Aviation Limited	0.41%
Cash & Current Assets	3.01%
<b>Total Net Assets</b>	<b>100.00%</b>

## Investment Performance NAV as on March 31, 2024: ₹ 394.3700

	Since Inception	5 Years	3 Years	1 Year
<b>Inception - Feb 26, 2003</b>				
Aditya Birla Sun Life Dividend Yield Fund	19.02%	19.62%	26.48%	47.34%
Value of Std Investment of ₹ 10,000	394370	24544	20245	14749
Benchmark - Nifty 500 TRI	18.48%	17.19%	19.32%	40.75%
Value of Std Investment of ₹ 10,000	358005	2212	16970	14049
Benchmark - Nifty Dividend Opportunities 50 Index TRI	NA	19.09%	25.95%	50.54%
Value of Std Investment of ₹ 10,000	NA	23965	19954	15020
Additional Benchmark - Nifty 50 TRI	17.16%	15.27%	16.35%	30.27%
Value of Std Investment of ₹ 10,000	2,82,491	20,356	15,736	13,008

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Dhaval Gala is 7. Total Schemes managed by Mr. Dhaval Joshi is 51.  
 Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

## NAV of Plans / Options (₹)

	Regular Plan	Direct Plan
<b>Growth</b>	394.3700	428.6000
<b>IDCW<sup>3</sup>:</b>	25.5800	45.9300

<sup>3</sup>Income Distribution cum capital withdrawal

## SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	5 years	3 years	1 Year
<b>Total Amount Invested (₹)</b>	2540000	600000	360000	120000
<b>Market Value of amount Invested</b>	16604069	1136717	532471	146386
<b>Scheme Returns (CAGR)</b>	15.39%	25.95%	27.31%	43.96%
<b>Nifty 500 TRI returns# (CAGR)</b>	15.19%	21.66%	20.57%	36.73%
<b>Nifty Dividend Opportunities 50 Index TRI returns# (CAGR)</b>	NA	26.87%	29.84%	51.82%
<b>Nifty 50 TRI returns## (CAGR)</b>	14.41%	18.58%	16.88%	27.81%

Past Performance may or may not be sustained in future. The fund's inception date is February 26, 2003, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

# Scheme Benchmark, ## Additional Benchmark  
 For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

## Product Labeling Disclosures

Aditya Birla Sun Life Dividend Yield Fund (An open ended equity scheme predominantly investing in dividend yielding stocks)	
<ul style="list-style-type: none"> <li>long term capital growth</li> <li>investments in equity and equity related securities of companies having relatively high Dividend Yield</li> </ul>	
Fund	Nifty 500 TRI/ Nifty Dividend Opportunities 50 Index TRI
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.	